



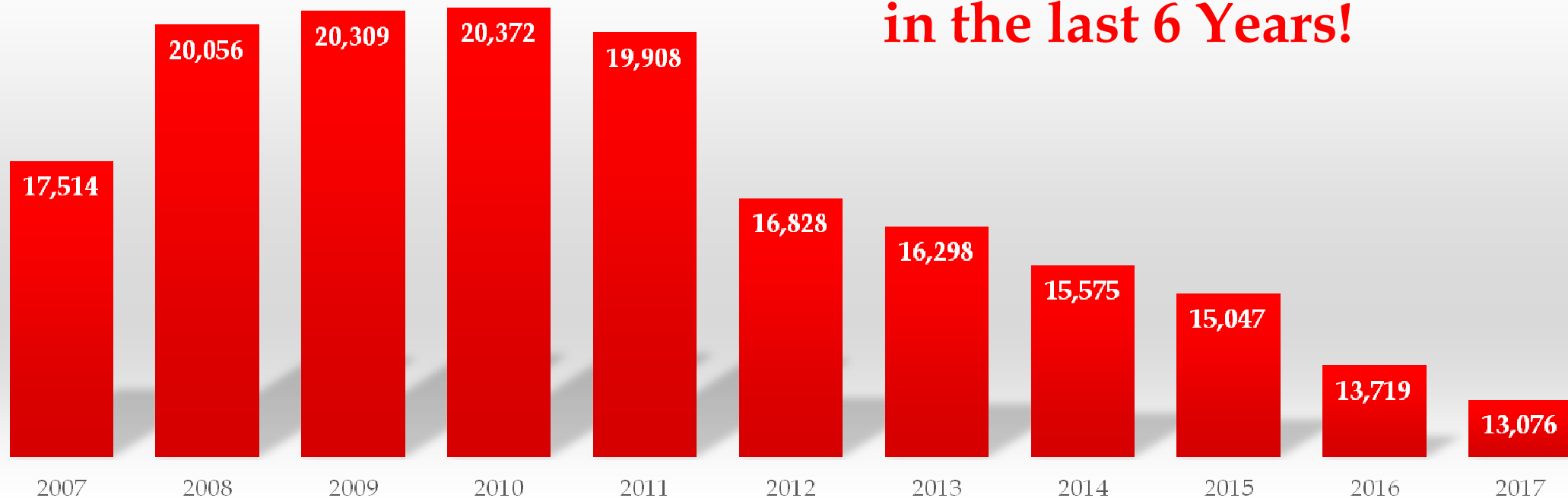
# Class Restructure

2018 Class Restructure Subcommittee

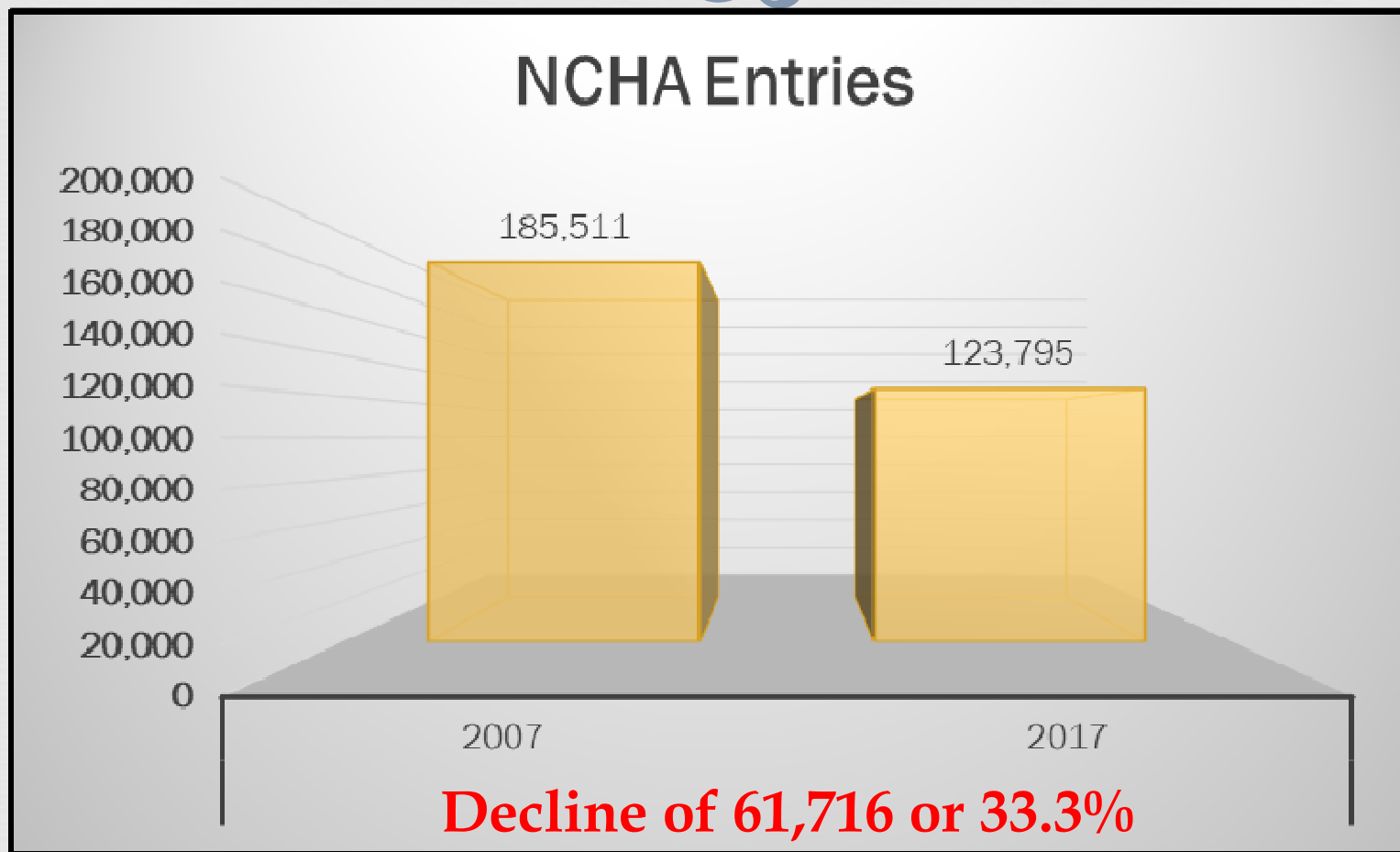
# Membership Statistics



**Decline of 6,832 or 34.3%  
in the last 6 Years!**



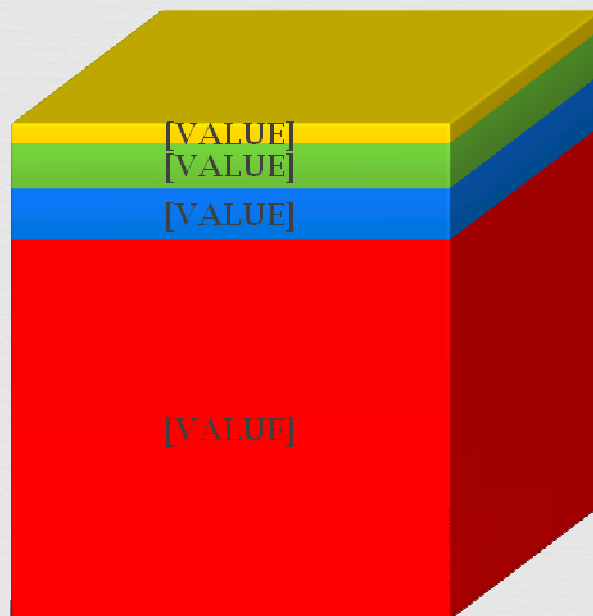
# Show Entry Statistics



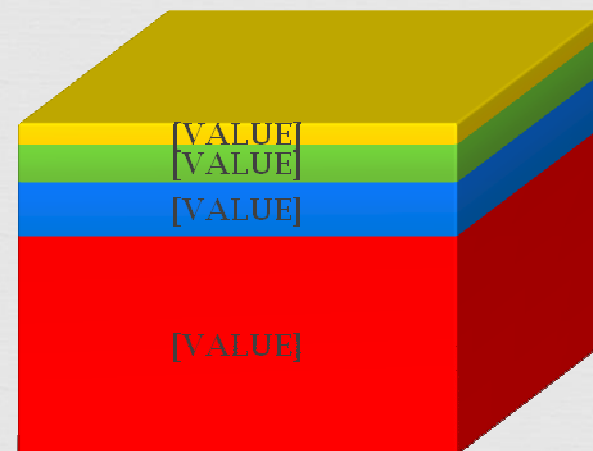
# Show Entry Statistics



■ Weekend   ■ LAE Weekend   ■ LAE Major   ■ NCHA



2007



2017

# Our Objectives



- To grow our membership base with *NEW* members
- To increase show entries from *CURRENT* members
- To *SIMPLIFY* rider eligibility
- To *MAINTAIN* current payouts

# Our Obstacles



- ❧ No entry level classes – With all our exception rules, we really don't have an entry level class.
- ❧ No level playing field - Current members not showing because they feel like they are “added money”.
- ❧ Rider eligibility rules are confusing & complicated

# Our Class Restructure Proposal



- Creates a *protected* entry level class for EACH division
- Creates a level playing field within EACH division
- Simplifies rider eligibility rules
- Encourages (*NOT requires*) competitors to ride up higher levels and divisions



# Divisions and Levels



<b>OPEN DIVISION</b>	<b>RIDER TOTAL LIFETIME EARNINGS</b>
Open	\$750,000 or more
Intermediate Open	\$200,001 - \$749,999
Limited Open	\$0 - \$200,000

<b>NON PRO DIVISION</b>	<b>RIDER TOTAL LIFETIME EARNINGS</b>
Non Pro	\$500,000 or more
Intermediate Non Pro	\$100,001 - \$499,999
Limited Non Pro	\$0 - \$100,000

<b>AMATEUR DIVISION</b>	<b>RIDER TOTAL LIFETIME EARNINGS</b>
Amateur	\$100,000 or more
Intermediate Amateur	\$25,001 - \$99,999
Limited Amateur	\$0 - \$25,000



# Rider Eligibility



- ❧ A rider can compete in the Open, Non-Pro or Amateur Division based on their eligibility as established within the NCHA Rule Book.
- ❧ The TOTAL LTEs of a rider determines WHICH level they are eligible to compete in. In addition to the level that a Rider is eligible to compete in, they can also enter, *if they choose*, higher levels and divisions.

# Limited Level



❧ LIMITED OPEN	\$0 - \$200,000
❧ LIMITED NON PRO	\$0 - \$100,000
❧ LIMITED AMATEUR	\$0 - \$ 25,000

This level is deemed to be the entry level for a rider and, as such, is a “protected” level within each division.

**NO rider with LTEs in excess of the amount designated can compete in a Limited class.  
NO EXCEPTIONS!!!**

# Special Considerations



## ☞ Seniors –

- ☞ Once a rider turns 60, the rider is eligible to compete in the senior division. (This is currently offered and will not change).
- ☞ Once a rider turns 70, the rider is eligible to drop down to the Intermediate level regardless of Total LTEs.

☞ Revolving Door – If a rider is NOT in the TOP 100 money earning riders list in ANY division for the previous point year, the rider MAY drop down to the Intermediate level.

# Special Considerations



## ❧ Money Earnings Cap –

- ❧ If an Amateur wins \$250,000 in Non-Pro LAE and Non Pro Championship Weekend money, they MUST make a choice: to remain an Amateur and compete exclusively in the Amateur Division or to compete in the Non-Pro Division.
- ❧ If a Non-Pro wins \$250,000 in Open LAE and Open Championship Weekend money, they MUST make a choice: to remain a Non-Pro and compete exclusively in the Non-Pro Division or to compete in the Open Division.

# How will this Work?



## Limited Aged Events:

- ❧ The Open, Non Pro and Amateur classes would run just like they currently do. Each entry would designate what level or levels that a rider is competing in. Show producers would determine number of go-rounds, number of horses to finals, working finals and non working finals.
- ❧ Senior, Gelding and Novice classes will not change. These designations will remain a class within its respective division.

# How will this Work?



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# How will this Work?



## Limited Aged Events:

- ❧ A graduated entry fee schedule would be implemented whereby the limited level entry fee is the lowest and the top level is the highest in each division.
- ❧ To encourage riders to enter in multiples levels and divisions, a discounted fee would be offered if a rider chooses to enter multiple levels.
- ❧ To ensure the top levels pay the highest, added money would be concentrated in the top level. The intermediate can be allocated some added money; however, added money in the limited level is strictly prohibited.

# Example of Graduated Entry Fee



	<u>OPEN</u>	<u>NON PRO</u>	<u>AMATEUR</u>
TOP LEVEL	\$2,700	\$2,700	\$1,490
INTERMEDIATE LEVEL	\$1,800	\$1,800	\$1,290
LIMITED LEVEL	\$1,270	\$1,270	\$ 895

If a rider chooses to entry multiple levels and/or divisions, a DISCOUNTED fee would be offered similar to what is offered today.

# Limited Aged Event Pilot Studies



- ❧ 2017 Superstakes
- ❧ 2017 Summer Spectacular
- ❧ 2017 Futurity
- ❧ 2017 Breeders Invitational
- ❧ 2017 Idaho
- ❧ 2017 West Texas Futurity
- ❧ 2017 Brazos Bash
- ❧ 2017 PCCHA Holy Cow Futurity
- ❧ 2018 Augusta
- ❧ 2018 The Ike Futurity
- ❧ 2018 Arbuckle Futurity
- ❧ 2018 Superstakes

# 2018 Superstakes Derby – OPEN



## Proposed

LEVEL	# CHECKS PAID	WINNER'S CHECK
OPEN	45	\$60,861
INT OPEN	12	\$22,631
LTD OPEN	<u>10</u>	<u>\$ 6,929</u>
TOTAL	67	\$90,421

## Actual

LEVEL	# CHECKS PAID	WINNER'S CHECK
OPEN	61	\$69,250
LTD OPEN	<u>14</u>	<u>\$ 6,970</u>
TOTAL	73	\$76,220

# 2018 Superstakes Classic – OPEN



Proposed			Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK	LEVEL	# CHECKS PAID	WINNER'S CHECK
OPEN	45	\$27,268	OPEN	44	\$26,216
INT OPEN	8	\$11,499			
LTD OPEN	<u>6</u>	<u>\$ 5,909</u>	LTD OPEN	<u>8</u>	<u>\$ 9,976</u>
TOTAL	59	\$44,676	TOTAL	52	\$36,192

# 2018 Superstakes Derby – Non Pro



## Proposed

LEVEL	# CHECKS PAID	WINNER'S CHECK
NON PRO	15	\$44,109
INT NP	18	\$13,739
LTD NP	<u>7</u>	<u>\$ 6,480</u>
TOTAL	40	\$64,328

## Actual

LEVEL	# CHECKS PAID	WINNER'S CHECK
NON PRO	49	\$36,415
INT NP		
LTD NP	<u>15</u>	<u>\$ 9,987</u>
TOTAL	64	\$46,402



# 2018 Superstakes Classic – Non Pro



## Proposed

LEVEL	# CHECKS PAID	WINNER'S CHECK
NON PRO	12	\$20,785
INT NP	15	\$10,717
LTD NP	<u>6</u>	<u>\$ 5,436</u>
<b>TOTAL</b>	<b>33</b>	<b>\$36,938</b>

## Actual

LEVEL	# CHECKS PAID	WINNER'S CHECK
NON PRO	40	\$16,999
LTD NP	<u>12</u>	<u>\$9,198</u>
<b>TOTAL</b>	<b>52</b>	<b>\$26,197</b>

# 2018 Superstakes Derby – Amateur



## Proposed

LEVEL	# CHECKS PAID	WINNER'S CHECK
AMATEUR	33	\$9,617
INT AMT	24	\$5,703
LTD AMT	<u>11</u>	<u>\$ 2,087</u>
TOTAL	68	\$17,407

## Actual

LEVEL	# CHECKS PAID	WINNER'S CHECK
AMATEUR	40	\$13,626
LTD AMT	<u>31</u>	<u>\$12,825</u>
TOTAL	52	\$26,451

# 2018 Superstakes Classic – Amateur



## Proposed

LEVEL	# CHECKS PAID	WINNER'S CHECK
AMATEUR	45	\$7,498
INT AMT	28	\$7,280
LTD AMT	<u>20</u>	<u>\$ 2,185</u>
TOTAL	93	\$16,963

## Actual

LEVEL	# CHECKS PAID	WINNER'S CHECK
AMATEUR	67	\$13,815
LTD AMT	<u>34</u>	<u>\$9,171</u>
TOTAL	101	22,986

# 2017 West Texas Derby – OPEN



Proposed			Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK	LEVEL	# CHECKS PAID	WINNER'S CHECK
OPEN	21	\$11,099	OPEN	33*	\$10,000
INT OPEN	4	\$2,300			
LTD OPEN	<u>5</u>	<u>\$ 1,840</u>	LTD OPEN	<u>6</u>	<u>\$ 2,117</u>
TOTAL	30	\$15,239	TOTAL	39	\$12,117

\*NOTE: THERE WERE 9 TIES IN OPEN

# 2017 West Texas Classic – OPEN



Proposed			Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK	LEVEL	# CHECKS PAID	WINNER'S CHECK
OPEN	16	\$11,140	OPEN	22*	\$9,000
INT OPEN	2	\$2,800			
LTD OPEN	<u>2</u>	<u>\$ 2,400</u>	LTD OPEN	<u>3</u>	<u>\$ 1,244</u>
TOTAL	20	\$16,340	TOTAL	25	\$10,244

\*NOTE: THERE WERE 2 TIES IN OPEN

# 2017 West Texas Derby – NON PRO



Proposed			Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK	LEVEL	# CHECKS PAID	WINNER'S CHECK
NON PRO	5	\$9,754	NON PRO	10	\$9,000
INT NP	5	\$2,800			
LTD NP	<u>1</u>	<u>\$ 800</u>	LTD NP	<u>3</u>	<u>\$ 1,105</u>
TOTAL	11	\$13,354	TOTAL	13	\$10,105



# 2017 West Texas Classic – NON PRO



Proposed			Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK	LEVEL	# CHECKS PAID	WINNER'S CHECK
NON PRO	5	\$11,733	NON PRO	15*	\$9,000
INT NP	7	\$2,775			
LTD NP	<u>2</u>	<u>\$ 1,280</u>	LTD NP	<u>4</u>	<u>\$ 1,520</u>
TOTAL	14	\$15,788	TOTAL	19	\$10,520

\*NOTE: THERE WERE 2 TIES IN NON PRO

# 2017 West Texas Derby – AMATEUR



Proposed		
LEVEL	# CHECKS PAID	WINNER'S CHECK
AMATEUR	9	\$3,089
UNLTD AMT	8	\$2,902
LTD AMT	<u>10</u>	<u>\$ 1,055</u>
TOTAL	<b>27</b>	<b>\$7,046</b>

Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK
UNLTD AMT	15	\$4,000
LTD AMT	<u>13*</u>	<u>\$ 3,000</u>
TOTAL	<b>28</b>	<b>\$7,000</b>

\*NOTE: THERE WERE 3 TIES IN AMATEUR

# 2017 West Texas Classic – AMATEUR



Proposed		
LEVEL	# CHECKS PAID	WINNER'S CHECK
AMATEUR	8	\$3,200
UNLTD AMT	10	\$3,011
LTD AMT	<u>9</u>	<u>\$ 1,105</u>
TOTAL	27	\$7,316

Actual		
LEVEL	# CHECKS PAID	WINNER'S CHECK
UNLTD AMT	15*	\$3,550
LTD AMT	<u>13*</u>	<u>\$ 3,300</u>
TOTAL	28	\$6,850

\*NOTE: THERE WERE 2 TIES IN AMATEUR

# Weekend Show Class Structure



OPEN

NON PRO

**\$100,000 NON PRO**

**AMATEUR**

\$25,000 NOVICE HORSE

\$25,000 NOVICE HORSE NON PRO

\$50,000 AMATEUR

\$35,000 NON PRO

\$5,000 NOVICE HORSE

\$5,000 NOVICE HORSE NON PRO

15,000 AMATEUR

\$2,000 LIMIT RIDER

YOUTH

\$1,000 LIMIT AMATEUR

# So why do we think leveling will work?



- Due to declining entries, in 2011, the NRCHA implemented a leveling system within their Non Pro Division. Since then the Non Pro entries are up over 40%!! As a result of this success, in 2013, they created an entry level Open class (Level 1 Ltd Open) and have seen an increase of 25% in total Open entries.
- The NBHA started out years ago with a single race format (1D – One Division). Now, they have evolved into 5D (5 Divisions) races at their World Show. They did this to offer riders more opportunities to cash a check and to grow entries. Today, they have over 20,000 members!